



Denials Appeal Agent(DAA)

Combating payer denials with real-time AI

Nearly 20% of hospital claims are denied, causing billions in lost revenue each year. Payer AI acts in seconds- hospital responses take days- leading to backlogs, slower cash flow, and lost revenue. Traditional denial management cannot keep up with this machine-speed reality.

Bloom Value's Denial Appeals Agent (DAA)

Bloom Value's DAA combines advanced AI with expert clinical reasoning to analyse, prioritize, and appeal denials within your RCM workflows. Hospitals deliver faster, more accurate appeals, focusing on high-value denials to maximize revenue recovery.

The Denial Appeals Cycle-time



Best-in-Class



Standard



Backlogged



DAA

**72X
Faster**

Key Features



Augmented Agentic Intelligence

AI operates like a trained teammate.



Real-Time Denial Alerts

Continuous data refreshes alert teams, speeding timely and accurate appeals.



Payer-Lens Evaluation

Reviews for medical necessity, coding accuracy, LOS, DRG severity, and more.



Expert-Guided Appeals

Appeals with high-quality, clinically sound claims under the review of coding and clinical experts.



Smart Prioritization

Ranks denials by dollar value, success likelihood, and appeal windows to realize timely value.



Seamless RCM Integration

Fully integrated into your RCM system without disrupting workflows.



Scalable Automation

Handles volume efficiently while maintaining accuracy and compliance.

Benefits



Recover More Revenue

Increase overturns and reduce write-offs.



Accelerate Cash Flow

Minimize AR days with faster response.



Optimize Team Productivity

Focus staff on strategic, high-value tasks.



Strengthen Revenue Integrity

Ensure all denials receive a data-driven, clinically justified appeal.

Why Bloom



AI Leadership

Bloom brings a proven track record in deploying advanced AI/ML solutions responsibly.



Domain Expertise

Combines deep revenue cycle knowledge with expert coders and clinical teams reviewing every AI-driven decision.



Scalable Platform

Bloom's FAST platform enables capability expansion and integration of multiple solutions in one place.



6 Weeks to Value, 3 Clicks to Action

Deploy quickly, see measurable ROI fast, and turn insights into action with a user-friendly interface.

The DAA is a part of Bloom's iPAM solution



Dynamic Payer Profiling

Post Bill Denials: Builds predictive models of payer behavior.



Denials Appeals Assistant

Post Bill Denials: AI Agents automatically analyze and create appeals.



Proactive Denials Avoidance

Pre-Bill: Analyze encounter and claim details to reduce the likelihood of denial.



Accounts Receivables Insights

Analyze AR and grade accounts for prioritized action, write-off, and outsource.



Denials / RCM Automation

Automate downloads & uploads of information and use AI to automatically integrate, analyze and respond to payers.



Claims Glass Box Visibility

Get full visibility and insights into claims and denials.



Visit us at
www.bloomvalue.com

Contact
marketing@bloomvalue.com
(203) 610-2465